VICTORIA ARMSTRONG

web design & development

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vmarmstrong.com

TECHNICAL SKILLS

Design:
Photoshop, Illustrator, InDesign
Process:
Agile, Scrum, Kanban, Jira, Git
Frontend Development:
HTML, CSS, JavaScript
Frontend Frameworks:
Bootstrap, jQuery, Angular, Sass, LESS
Database Design:
MySQL
Backend Development:
PHP
Wordpress:
WooCommerce
Paypal API
Simplify Commerce by MasterCard
Flash:
ActionScript3
Tools:
Oracle SQL Developer
Microsoft SQL Server
Microsoft Office Suite
Adobe Creative Cloud

EDUCATION

B.S. Web Design & Development   2010
Full Sail University
Valedictorian.

EXPERIENCE

Freelance Developer & Designer   2010 - Present
Select client projects include:

Debbie Gibson, Recording Artist (2014 - Present)
Completely overhauled outdated website and managed the creation of a new Wordpress site with custom themes and new content. Introduced e-commerce and established domestic and international shipping. Provide ongoing maintenance and user support.

Buzz Entertainment Public Relations (2015-Present)
Set up and maintain new user-friendly Wordpress site for this PR firm catering to music and entertainment clients.

Home and School Association of Walton Farm (2018 - Present)
Creating a web application and custom database to track the progress of barcoded student-authored books through the publication and distribution process.

Applied Knowledge, Manufacturing Consulting Firm (2015)
Responsible for customizations of wordpress theme with ecommerce elements to enable online payments for seminars.

Jacquette Consulting   2016-2017
PHP Developer
As part of a three-person Agile team, helped to complete a two-year project to deliver a seamless and secure end-user experience across multiple domains, systems, and legacy databases for a leading risk management & insurance professional development organization. | Designed a user interface to be displayed on a 7" screen for a "smart" supply cabinet for use in hospitals and surgical centers and improve tracking of RFID-tagged supplies. | Designed a user interface for a Contact Management Application to be used by a mortgage bank. | Conducted on-site user research and established interdisciplinary user stories to design appropriate and effective UX / UI experience.

Full Sail University   2011 - 2016
Course Director (2013-2016)
Instructed students in best practices and tools for use in web and mobile design in the Mobile Development Program using Photoshop and Illustrator. | Instructed students in mobile usability in the Mobile Development Program using Appcelerator Studio and JavaScript. | Created and modified lessons, activities, and exams.

Associate Course Director (2011-2013)
Assisted in the instruction of best practices and tools used for web and mobile design in the Mobile Development Program using Adobe Photoshop and Adobe Illustrator. | Instructed students in lessons created by the Course Director. | Assisted in the creation of new student resources, including videos and documents for online courses. | Awarded Props Recognition of Leadership - Education for Academic Innovation (2013).

Developer (2011-2013)
Designed and developed a web app assisting professors to compile feedback based on the activity rubric that would be shared with students.

Lab Specialist (2011)
Assisted Course Directors and Associate Course Directors with classroom activities. | Assisted with instruction of best practices and tools used for interactive web design and development in the Web Design and Development Program using Adobe Flash, ActionScript 3 and Adobe Flex.

MD Carlisle Inc of Florida   2008-2015
Developer & Designer (Consultant)
Designed and developed a web application for a rental properties which provides workorder access, tracking, and dispatching. New app significantly streamlined requesting and completion of projects. | Created fillable PDFs and online forms to increase accuracy and efficiency for leasing applications. | Designed, developed, and maintained mobile and web presence for apartment management company.